



Prelego de la Prezidanto

Akcepto por Nord-Amerika Somera Kursaro

de D-ro Steven D. Brewer



Je la 15-a de Junio, mi fariĝis la Prezidanto de la Esperanto Societo de Nova Anglujo – ESNE. Pri la historio de ESNE, mi fakte scias malmulte. Ekde kiam mi alvenis en 1996, ESNE ŝajnis stagni, sen produkti ian veran aktivon. Kie estis Esperantaj sukcesoj, ili estis lokaj. Jen Sally Lawton, kiu instruas lokan grupon en Northampton je merkredoj. Jen David Wolff, kiu organizas lokan grupon kun itala pasteĉo. Kaj jen Jacob Schwartz, kiu kunordigas semajnajn kaj monatajn kuvenojn en Cambridge kaj preskaŭ sole

organizis la jaran kunvenon de la Esperanto Ligo de Norda Ameriko. Bis por Jakobo! Dum la pasintaj kelkaj jaroj, mi iomete gratis la kapon, pensante kion ESNE faru por produkti konkretajn agojn por antaŭenigi Esperanton. Kaj finfine mi nun kredas ke mi havas solvon.

ESNE fariĝu aro de lokaj grupoj – "filioj de ESNE" – kaj subtenu la disvolviĝon de novaj filioj. Jam konsentis Sally, David, kaj Jakobo ke ili pripensu siajn lokajn grupojn kiel "Filioj de ESNE". Konstruante sur iliaj sukcesoj, ni povas krei rimedojn por helpi aliajn esperantistojn krei filiojn en siaj komunumoj. Rimedoj, inkluzive reklamoj kaj aĵoj por helpi disvastigi Esperanto, kiel ĉi kartetoj kiujn mi cirkulos. Kaj novan referitan tt-ejon kiu provizas informojn pri "lokaj filioj". Kaj nun ni verkas artikolojn kaj helpmaterialon pri kiel fondi kaj gvidi lokan grupon. Kaj mi kalkulas je VI, Sally. Kaj VI, David. Kaj VI, Jakobo, por helpi nin ekigi ĉi novajn grupojn.

Kiam mi pripensas pri miaj propraj spertoj kiel esperantisto, ĉiam estis la loka grupo kiu plenumis la plej gravan rolon por me. Kiam mi translokiĝis al Kalamazoo, tie estis bonega loka grupo kiu vere daurigis mian intereson pri Esperanto kaj igis min praktiki ĉiusemajne. Se ni povas helpi niajn izolitajn membrojn ekfandi lokajn grupojn – eĉ se ili sukcesas allogi nur unu alian homon kiu eklernas Esperanton, ni preskaŭ duobligos la numeron de esperantistoj trans la regiono.

Ni jam faris la unuajn paŝojn. ESNE nun faras kion ĝi povas kiel organizaĵo. Nun ni bezonas ke la membroj stariĝu kaj faru ke ĉio ĉi okazu. Mi kredas ke ni povas fari ĝin kaj kiam ĝi okazas, ni vidos renaskiĝon de Esperantan aktivon en Nova Anglujo.

Dankon.

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A Strategic Vision for ESNE

by *Steven D. Brewer*

As the incoming President of the Esperanto Society of New England (ESNE), I would like to describe my vision for what I believe the organization should seek to accomplish over the next two years.

I assume the leadership of ESNE during a crisis. ESNE has experienced a serious decline in membership and participation over the past 10-20 years and, over the past year, serious questions have been raised regarding whether ESNE remains viable as an organization. I believe we can reinvigorate ESNE and the Esperanto movement across the region. It will require that we set ambitious goals, however, and work seriously toward accomplishing them.

The first phase of my plan is to reach out to our community activists, redesign our business practices to take advantage of email and other electronic communications, and then begin to develop some consensus about the message of our organization. What does the organization stand for? Why should people join? What is the role of ESNE as an organization? Developing a clear picture of what our organization stands for and how it should work will help us in all of the other tasks to follow.

I propose that ESNE define itself as an umbrella organization of local clubs or "chapters". New England has a number of small clubs that represent true successes in Esperanto organizing over recent years. I will ask the leaders of these local clubs if they are willing to think of themselves as "chapters" of ESNE. As an umbrella, ESNE can become a clearinghouse for sharing information between clubs. As part of this, I'm proposing that the organizers of meetings in Acton, Cambridge, Northampton, etc. begin to call their meetings "ESNE Chapter Meetings". Meetings can otherwise be unchanged, though I will further suggest that all local chapters offer a 15 or 20 minute "What is Esperanto" section at the front of their meetings that newcomers could attend to find out what Esperanto is. As we develop promotional materials about ESNE, we can reference these sessions and encourage newcomers to attend meetings to learn what Esperanto is.

The central mechanism for providing information must be an attractive, modern-looking website that is kept up-to-date on a daily or weekly basis. Our existing site (esne.net) could use a makeover to give it a more attractive fit and polish and bring the information up-to-date. The site should be stylish, but simple with news, basic Esperanto information, links

to local chapter meetings, and other Esperanto websites. In addition, I propose that we begin a wiki and use it to start building a set of documentation on how to accomplish organizational goals. These could include instructions on how to publish and distribute the newsletter, create promotional materials, and run a successful chapter meeting. This documentation will become increasingly valuable as new people are brought into the organization and new chapters begin to appear.

As a centerpiece of our new recruitment endeavor, I propose ESNE create a set of promotional business cards that can be easily posted on bulletin boards or put into books in libraries and bookstores. These should include a few brief facts about Esperanto, provide an informational email address, and URL to the ESNE website. These materials should have high production values (glossy, two-color printing) and be generic enough that we can order them in high quantities (5000-10000). In this way, each chapter can receive promotional materials that encourage people to attend local chapter meetings as a way of participating in ESNE. In addition, ESNE should create supporting materials for the information sessions, including a set of speakers notes and possibly some AV materials that local chapters can use to introduce Esperanto to newcomers.

Finally, although most ESNE business will be addressed electronically, I propose that ESNE conduct two official meetings during the year (Jarkunveno and Zamenhof Vespermangxo), but that these meetings be hosted by local chapters. By rotating the regional meetings, we can distribute the travel and organizational burdens more equitably. In addition, I propose that the organization offer receptions at the Internacia Semajnfino Esperantista (ISE) and the Nordamerika Somera Kurso (NASK). These would be simple affairs with refreshments and a few remarks by a representative of the organization. These could be useful ways to ensure that other regional, national, and international Esperantists are aware of our organization.

The goal of all of these activities is to build on the successes of our existing local organizations and leverage the strength a regional organization can play in growing the Esperanto movement in New England. Our existing clubs can become models for building new chapters in towns that currently have none. As more people become aware of the role ESNE can play in coordinating information among Esperantists in state, membership will increase, and

ESNE can once again become a vibrant, thriving organization.

We have our work cut out for us. Each of the activities mentioned (redesigning our business practices, developing our message, redesigning the website, creating promotional materials, and organizing annual meetings) will require someone taking a leadership role to make it happen. I believe that we can

succeed, if we really want to. I hope you'll join with me in creating an ESNE that will work for all of us.

Dr. Steven D. Brewer

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Recent and Upcoming Events

Somera Akcepto Nord-Amerika Somera Kursaro Brattleboro, Vermont, July 11, 2004



Je la 11-a de julio, 2004, proksimume dek ESNEanoj veturis al Brattleboro, Vermont al la 'School for International Training' por konatiĝi kaj babilu kun la instruistoj, kunordigantoj, kaj studentoj de la Nord-Amerika Somera Kursaro. Kelkaj studentoj estis foririntaj dum la semajnfino, sed ĉirkaŭ tridek restis, do ni estis kvardek entute.

Bill Maxey enkondukis la Prezidanton kiu faris mallongan prelegon por bonvenigi NASK-on al Nov-Anglio kaj paroli iomete pri kion ESNE faras. (Legu la prelegon je la unua paĝo.) Bill Maxey parolis pri tio ke dum multaj jaroj en San Francisco estis tradicio dum la unua dimanĉo viziti la ĝardenon de Cathy Schulze kaj li indikis ŝian bildon por noti ke ŝi ridetas kaj nepre aprobis nian renkontiĝon. Nia celo estas ke ĉi tiu akcepto fariĝu nova tradicio ĉe Brattleboro kaj ke okazu ĉiujare je la unua dimanĉo de la kurso.



Poste la NASK studentoj ofertis mallongan teatraĵon pri familio kiu vizitas la teatron sed trovas iun problemon. Kiam ili atingas siajn seĝojn, estas tie ulo kiu kuŝas trans la seĝoj kaj ĝemas kaj ĝemas. De kie venis tiu strangulo? Jen la demando!

Finfine, ni malfermis la tablon kun trinkaĵoj kaj frandaĵoj. Kelkaj gutoj da vino ĉiam liberigas la langojn, kaj la babilado estis afabla kaj bonkora. Je la kvina kaj duono, la festo finiĝis – kelkaj foriris por konduki hejmen dum aliaj restis por vespermanĝi.

La afero estis tre sukcesa kaj mi volas tre danki al ĉiujn kiuj helpis min aranĝi ĝin: speciale mi dankas Bill Maxey, kiu faris la aranĝojn ĉe Brattleboro kaj Bill Harris, kiu portis trinkaĵojn kaj frandaĵojn.

Steven Brewer

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For more information on NASK Esperanto courses:
<http://www.esperanto.org/nask/>

Aŭtuna Akcepto Internacia Semajnfino Esperantista Ludlow, Vermont, October 9, 2004

ESNE will offer a reception for members and friends of ESNE at the International Esperanto Weekend (ISE) at Okemo Ski Resort in Ludlow, Vermont. The reception will be held at 9pm at the conclusion of the Interkona Vespero.



Internacia Semajnfino Esperantista (Okemo) Ludlow, Vermont, October 9-11, 2004 Columbus Day Weekend

The International Esperanto Weekend — often informally called Okemo, after the ski resort where it is held — is an annual get-together of Esperantists from northeast North America during a three-day long weekend. It is organized by the Esperanto Society of Quebec along with Esperanto associations in the US. The location was chosen to be centrally located between Quebec, Ontario, New England, and New York.

The annual autumn rendezvous is now in its 11th year. In previous years, participants have truly enjoyed the beautiful mountain resort, the friendly atmosphere, the international diversity of those present, and the colourful program of events.

The weekend begins with an opening presentation at 2pm on Saturday, October 9th, and a closing presentation at noon on Monday, October 11th (Columbus Day).

The program is for speakers at various levels. There are language classes for beginners and presentations for fluent speakers. You can visit the countryside or the nearby village of Ludlow. On Saturday, there is an icebreaking evening for participants to meet each other, and on Sunday is the potluck dinner (everyone brings something to share). A cultural evening follows at which you are welcome to present something. And there is a large book service of new and used books.

Recent ISE weekends have welcomed from 40 to 80 Esperantists, mostly from Ontario, Quebec, New England, and New York, but also from as far away as Britain, Germany, Switzerland, and Japan, and from

2 to 80 years of age!

Invite your family and friends, since the resort is located in a beautiful mountain region where they can rest and enjoy themselves while you enjoy the Esperanto activities. Come take part in an international, friendly event through Esperanto!

For more information on the International Esperanto Weekend at Okemo: <http://www3.sympatico.ca/esperanto/okemo-an.htm>



Zamenhof Vespero Potluck Dinner Cambridge, Massachusetts, December 11, 2004

Join the MIT Societo por Esperanto this December for our party celebrating Zamenhof's birthday. The party will be held at 6PM on Saturday, December 11th, at the MIT campus in Cambridge, in the Sidney-Pacific graduate dormitory.

We will enjoy a potluck dinner (bring a dish to share), Esperanto music, and socializing with other members of ESNA. SpE will provide drinks and the necessary paper goods. Non-Esperanto-speaking children and spouses are, of course, welcome to join us. For more information, or to verify your attendance (so we know how many people to expect), contact the Societo por Esperanto by email at `spe-ak AT mit edu`.

Erin Piatieski
MIT Societo por Esperanto
<http://web.mit.edu/esperanto/piateski AT mit edu>

The 15th of December is the birthday of Ludoviko Zamenhof, the initiator of Esperanto and its first author and poet. The day has been chosen as World Day of the Esperanto Book and is traditionally celebrated by Esperanto events around the world.

Local Esperanto Groups

For more information on local chapters, visit ESNE's website at <http://www.esne.net>

Acton, Massachusetts
 New London Style Pizza on Rt 111
 Tuesdays, 7-9pm

Amherst, Massachusetts
 Bart's Ice Cream
 Thursdays, 6-8pm

Cambridge, Massachusetts
 Royal East Chinese Restaurant
 Second Saturday of each month, 1-3pm

Cambridge, Massachusetts
 MIT Esperanto Study Breaks
 Ex-Coffeehouse, MIT Student Center
 Mondays, 7-8pm

Kruc-enigmo

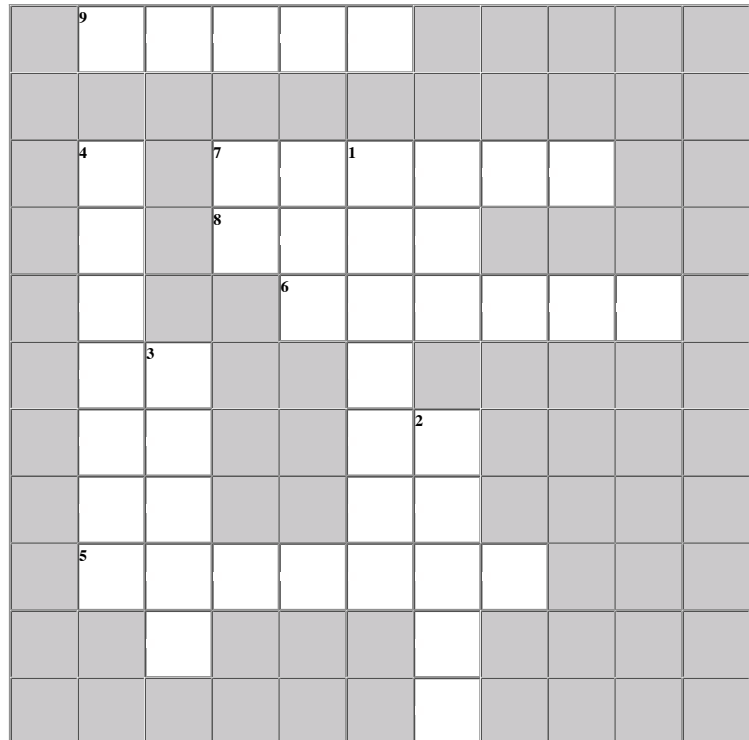
de Lucy Brewer

Down

- 1. ŝanĝi lingvon
- 2. serioza
- 3. loko por arto
- 4. tamen

Across

- 5. diras
- 6. periodaĵo
- 7. ankaŭ
- 8. alta konstruaĵo
- 9. tre komforta



ESNE Regional Advisory Board

Ever since I joined ESNE, I've noticed that ESNE is primarily run by Massachusetts residents. Currently all but one of the officers are Massachusetts residents and the other is a previous Massachusetts resident who only recently moved out of state. There are a variety of reasons for this. First, ESNE was originally the Boston Esperanto Club. Although it has been more than 20 years since the organization was founded some influence of the original founders probably remains. Second, Massachusetts is in the middle. The people who live at the periphery undoubtedly find participating in a regional organization more challenging than those who live in the middle. Third, Massachusetts has more than twice the population of any other New England state – more than the three smallest put together. There just are more people in Massachusetts to join an organization.

I have every confidence that the people who serve ESNE as officers act in the best interests of the entire region when they make decisions that affect ESNE policy. Still, the fact that all of the officers are from Massachusetts concerns me. I worry that without the perspective of the other states, the officers are unable to assess how to advocate for a balanced policy. Furthermore, without representation from the other states, I am concerned that the organization faces an uphill battle in trying to foster Esperanto activity in states other than Massachusetts.

For these reasons, I propose the creation of an ESNE Regional Advisory Board. This board would be composed of six people: one Esperanto activist from each state in the region, with the Prezidanto representing his own state. The goal would be for the board to advise the officers on the regional implications of proposed ESNE policy. The board would not have direct oversight of the organization, but could take non-binding votes to support or condemn the organization policy.

The board could serve a more proactive role by drafting a brief report regarding Esperanto activity and needs in each state to be published in the newsletter on a yearly or bi-yearly basis. Currently, ESNE knows almost nothing about what might be going on in the other states. Improving the organizational knowledge about the rest of New England could be important for stimulating new activity.

Finally, the board could represent an important connection between ESNE and the other states in New England. In addition to representing their states to ESNE, they could represent ESNE to their state and become a focus for disseminating information and organizing more effective local activity.

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An Old Idea Made New Again



In years past, the Esperanto Society of New Eng-

land, like ELNA, UEA and many other groups, provided membership cards to dues-paying members. I remember the first time I got my UEA membership card: It included a little space where each year you could glue a sticker to show it was active. My ELNA card wasn't so fancy – just an attractive business card, but one that I carried around for the first year or so. After that, I realized that I never had any use for my membership cards: I would just leave them in the drawer. Now I doubt I could even lay my hands on them.

ESNE discontinued distributing cards a few years ago, but the idea has resurfaced to begin issuing cards again. This time, however, the idea comes with a new twist. After consultation with the officers, starting next year ESNE is going to provide member-

ship cards, but this time in the form of nametags.

It's always a good idea to have name tags at meetings, social hours, and gatherings: it helps newcomers learn everyone's names without having to ask (and helps the rest of us who are simply name-challenged).

The ESNE nametags would be issued annually along with a badge holder and members would be encouraged to wear their nametags at local chapter meetings and to bring them to annual meetings. The cards (see attached figure) will include the member's name, membership type (or position in the organization), their town and state, and when they became a member.

For members who select the higher membership options (Subtena, Patrona, or Dumviva), we

plan to offer various incentives, including laminated cards and fancier name-badge holders. (Attendees at the NASK Akcepto may have noticed Steve Brewer wearing one of these.) It would be nice for everyone to be able to see who's supporting the organization.

Finally, we thought people might need a little encouragement to remember to wear them to meetings and thought we might include a membership number on the card and raffle off a prize at annual meetings to be given out the member wearing their nametag to the meeting.

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